

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTOTE OF DISTANCE EDUCATION

Course: M.A. Mass Communication 1st Semester

Paper: Introduction to Mass Communication

Paper Code: MSM-501

Max. Marks – 30

Note: Important Instructions for submission of Online-Assignments.

- *Attempt **all questions** from the following both assignments. Each question carries equal marks.*
- ***Typed and Xerox Copies of Assignments will not be accepted in any case.***
- *All questions are to be attempted in **legible handwriting and written** on plane white A-4 size paper along with front page and content table.*
- *Each page of the assignments must carry your **Enrolment Number**.*
- *The Student needs to scan all pages of handwritten assignment in **PDF format** size, of maximum **data 10 MB** per assignment.*
- *The student needs to upload assignments on **students' portal**.*
- ***Read “How to upload online Assignments”** and check the Instructions for online submission of Assignments please.*
- ***Each question carries 5 marks.***
- ***Last Date of submission of assignments is 15th Jan 2024.***

ASSIGNMENT-I

1. Write the elements of communication.

संचार के तत्व लिखें।

2. What is intrapersonal communication?

आंतरिक संचार क्या है?

3. Differentiate between group communication and mass communication.

समूह संचार और मास संचार के बीच लिन्नता की व्याख्या करें।

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ASSIGNMENT-I

1. What is Magic Bullet Theory of mass communication?

मैलिक बुलेट सिद्धांत क्या है, जो समूह संचार की लियरी है?

2. Write a brief note on role of radio in rural development.

ग्रामीण विकास में रेडियो की भूमिका पर एक संक्षेप नोट लिखें.

3. What is participatory media system?

भागिदारी आधारित मीडिया प्रणाली (Participatory Media System) क्या है?

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Course: M.A. Mass Communication 1st Semester

Paper: Communication & Information Technology

Paper Code: MSM-502

Max. Marks - 30

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ASSIGNMENT-I

1. What is Microwave Signal?

माइक्रोवेव सिग्नल क्या है?

2. What are the advantages and disadvantages of satellite and cable television?

सैटेलाइट और केबल टेलीविजन के क्या फायदे और नुकसान हैं?

3. Discuss briefly the role of E-mail in Mass Communication?

जनसंचार में ई-मेल की भूमिका पर संक्षेप में चर्चा करें?

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ASSIGNMENT-II

1. What protocols we use in Web technologies?

वेब प्रौद्योगिकियों में हम कौन से प्रोटोकॉल का उपयोग करते हैं?

2. What is the most fascinating feature of WhatsApp?

व्हाट्सएप का सबसे आकर्षक फीचर क्या है?

3. What do you understand about online selling?

आप ऑनलाइन सबक्री के बारे में क्या समझते हैं?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

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Paper: Graphics & Media Production

Paper Code: MSM-503

Max. Marks – 30

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ASSIGNMENT-I

1. What are the fundamental principles of design, and how do they guide the arrangement and organization of visual elements in a design?

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2. What is the difference between a typeface and a font? How do variations within a typeface (e.g., bold, italic) affect the overall design?

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3. Can you explain the distinct characteristics of brochures, pamphlets, and flyers, and provide examples of when each type of print publication is most effective for communication or marketing purposes?

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ASSIGNMENT-II

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1. What are the key phases in the process of designing a typeface, from conceptualization to final implementation?

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2. How do you accurately estimate the cost of a printing project, taking into account the various factors involved, such as paper type, quantity, size, and quality, and what strategies do you employ to minimize printing paper expenses while maintaining quality?

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3. What are the key principles and creative possibilities associated with the use of tilt-shift photography, and how can this unique technique be effectively employed to capture and transform scenes or subjects in a photograph?

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GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
DIRECTORATE OF DISTANCE EDUCATION

Course: M.A. Mass Communication 1st Semester

Paper: Media Writing -1

Paper Code: MSM-504

Max. Marks – 30

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ASSIGNMENT-I

1. Write a detailed note on the fundamentals of writing. .

लिखन के मूल सिद्धांतों पर लिखितार से लक्षणी करें।

2. Discuss in detail the importance of authenticity and credibility in writing.

लिखन में विश्वसनीयता और विश्वसनीयता के महत्व की लिखितार से चर्चा करें।

3. Write a detailed note on the various aspects of news reporting.

समाचार रिपोर्टिंग के लिखित पहलुओं पर लिखितार से लक्षणी करें।

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ASSIGNMENT-II

1. Discuss in detail the various aspects of writing for PR.

पब्लिक ररिेशनस के लिए िेखन के ललललत्र पहिुओं पर ललसुतार से चचा करेेे ।

2. Write a detailed note on human interest stories.

मानि रुलच क्िाओं पर ललसुतार से लटप्पणी करेेे ।

3. Discuss in detail the various aspects of development journalism.

ललकास पतरकाररता के ललललत्र पहिुओं पर ललसुतार से चचा करेेे ।

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Course: M.A. Mass Communication 1st Semester

Paper: New Media & Social Media

Paper Code: MSM-505

Max. Marks - 30

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ASSIGNMENT-1

1. Discuss the trajectory of the growth and development of new media over the past two decades. Highlight the key technological advancements and their impact on communication and information dissemination.

लपछि दुई दशकों में नए मीडिया के विकास और प्रसार की प्रक्रिया का विश्लेषण करें। प्रमुख तकनीकी

विकास और उनके संचार और जानकारी प्रसार पर प्रभाव दें।

2. Analyze the role of new media in the democratization process, emphasizing its influence on information accessibility and citizen engagement. Provide examples to support your argument.

निम्नलिखित प्रक्रिया में नए मीडिया का लक्ष्य करें, निम्नलिखित दें हुए लक्ष्य का प्रभाव जानकारी उपलब्धि और नागरिक सहयोग पर क्या है।

आपके तक को समझने के लिए उदाहरण प्रस्तुत करें।

3. Explain the significance of new media as a medium of communication in the contemporary

landscape. Elaborate on its ability to transcend geographical boundaries and facilitate global connectivity.

समकालीन पेरिमेंटिस्केप में नए मीडिया का एक संचार माध्यम के रूप में महत्व समझें। उसकी क्षेत्र कवर करने की क्षमता और ग्लोबलिजेशन पर केन्द्रित होने की क्षमता पर व्याख्या करें।

ASSIGNMENT -2

1. Evaluate the role of search engines as a primary source of information in the context of new media. Discuss their impact on information dissemination and the challenges posed by their algorithmic biases.

नए मीडिया के संदर्भ में जानकारी के मुख्य स्रोत के रूप में सच इंटरनेट का महत्व समझाएं। उनके प्रति पर व्याख्या करें और उनके एल्गोरिथमिक बायस द्वारा उत्पन्न चुनौतियों पर चिंतित करें।

2. Distinguish between social media and social networking platforms, elucidating their respective features and functionalities. Assess the ways in which they have revolutionized modern communication and interaction.

सामाजिक मीडिया और सामाजिक नेटवर्किंग प्लेटफॉर्म के बीच अंतर का विश्लेषण करें, उनके अपेक्षित गुण और कार्यों को स्पष्ट करते हुए। मूलभूत अंतर करें। लक्ष्य करने वाले आधुनिक संवाद और अंतराक्षेत्र में लक्ष्य करने की क्षमता है।

3. Critically examine the advantages and disadvantages of social networking, focusing on its impact on interpersonal relationships, mental health, and overall well-being. Provide recommendations for maintaining a healthy online presence.

सामाजिक नेटवर्किंग के फायदे और हानियों को तक पूर्ण तरीके से तुलनात्मक रूप से देखें, चिंतित करें

हुए। लक्ष्य यह व्यक्ति के बीच संबंधों, मानसिक स्वास्थ्य और समग्र कल्याण पर क्या प्रतिफलित है।

एक स्वस्थ ऑनलाइन उपस्थिति बनाए रखने के लिए सुझाव प्रस्तुत करें।